

THE SPIRIT OF THE SUN IS PRESENT IN EVERYTHING

the Fairmont Scottsdale Princess Resort has to offer for the
ultimate Arizona experience

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IN ARIZONA, YOU CANNOT RELY ON A SAGUARO CACTUS AS A WATER SOURCE. NOR CAN YOU SEE AN ACME ANVIL FALL FROM THE SKY, ONLY TO CRUSH LOONEY TUNES CHARACTER WILE E. COYOTE AS THE ROADRUNNER SPEEDS THROUGH THE SONORAN DESERT. CONTRARY TO THE WILD WEST PICTURE POPULAR CULTURE HAS PAINTED, THE VALLEY OF THE SUN IS MORE THAN A DRY SITE TO VENTURE.

Arizona is a great place for soul searching. The southwest state offers a plentiful array of enterprises for intrepid nomads and vacationers alike.

Scottsdale is home to a resort that supports both lifestyles. With the McDowell Mountains right in its backyard, the Fairmont Scottsdale Princess is a majestic host to sharp business executives, vibrant families, golf enthusiasts and everyone in between.

Service at the Fairmont is a seamless ballet that operates gracefully, leaving you relaxed and ready for the activities ahead. Accommodations range from standard and Gold rooms to large Casita suites.

At Fairmont Gold, deluxe continental breakfast is served at the lounge, hot and cold beverages are available throughout the day, and fresh fruit piled high is yours for the taking. In Gold rooms, you receive the fitting welcome of an ice bucket with a brisk Arizona iced tea and chilled bottle of VOSS artesian water. These are two items you won't want to leave behind on a hike through the Sonoran Desert.

"Don't wait until you're thirsty," advises Arizona Outback Adventures guide Gary Heald, who leads groups of up to 25 through the wheelchair accessible McDowell Mountains Gateway Loop.

It's a must-do for nature lovers looking for a combination of information and exercise. Heald is one of the many desert wranglers knowledgeable of the 3000 plant species, 120 mammal inhabitants and 11 reptiles spread out across 569,800 sq. kilometres. With six to 10 inches of annual rainfall, Heald emphasizes Arizona's charm in climate and landscape.

"There's something magical about Arizona," he says. "Here, you can be in touch with mother nature more than any other place."

After descending from 800 ft, conquering the 7.25 kilometre trail, nature follows back at the Fairmont, with Arizona's definitive flora and fauna at every turn. Outside, a lush fragrance garden with rose bushes and orange trees complement surrounding cacti and Aloe Vera plants. The hike has been an ethereal experience, but one can indulge in complete pampering at Well & Being at the Willow Stream Spa. It is where aroma is integral, as scents of eucalyptus, arnica and calendula soothe the senses in full body treatments to hot stone massages and steam rooms.

The facility, managed by Trinity Spa Holdings, provides a dynamic environment, culminating into a lifestyle experience that caters to mental and physical health and well being with a holistic approach.

Spa Director Brennan Evans says Willow Stream meets locals, members and families from various demographics at their "individual path to wellness, assisting their road to health in a comfortable, safe environment."

In April 2013, medically guided programs, designed to fit various needs will be available and assisted by Medical Director Dr. Diane Downing. Fitness lovers will have access to Cross Fit, Boot Camp and aerial yoga, a unique meditation experience suspended in Cirque du Soleil fashion.

Experience another level of spiritual elevation on the third floor, where you can swim in a heated pool against a mountain panorama, palm trees lined against rows of cushioned beds. Inside the spa, full amenities support your visit, complete with robes, sandals, toiletries, appliances and snacks like loose leaf tea and all natural, health conscious treats.


After a full day of varied activity, savour an exquisite meal at Bourbon Steak, acclaimed chef Michael Mina's AAA Four-Diamond tour de force. Surpassing its "contemporary" tag, Executive Chef Daniel

Patino orchestrates fine dining with succulent Wood Fire-Grilled Porchetta to the exceptionally rich and super tender Wagyu Striploin. Wine sommelier Nick Padua assists with robust beverage pairings from a list of 530 wines.

If beef isn't your thing, head to La Hacienda by Richard Sandoval for an authentically ethnic experience, sampling modern Mexican fare prepared by the motto, "Old hands, new ways." Think crisp, house made tortilla chips with fresh salsa and rustic guacamole. Lobster tacos are a top pick amongst an array of meat and vegetarian options. To end on a sweet note, airy churros dusted in cinnamon sugar and dipped in Dulce de leche are best enjoyed with the resto's entertaining "flaming" coffee service.

If you're an avid golfer, enjoy 36 holes of immaculate green in the open-air environment of the TPC, home to the PGA Tour. It's where Tiger Woods scored a hole-in-one at the 16th in front of a silent, anticipatory audience. This quiet atmosphere, however, continues throughout to its tranquil sister, Champion's Course.

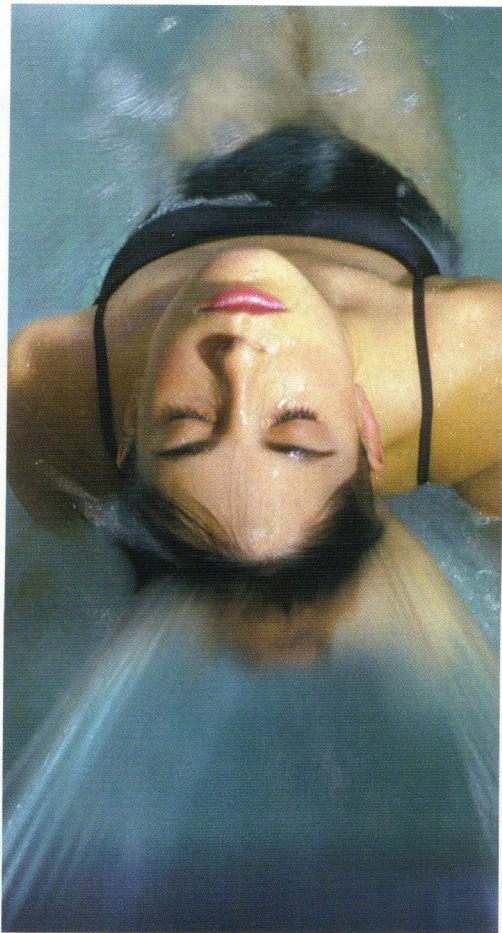
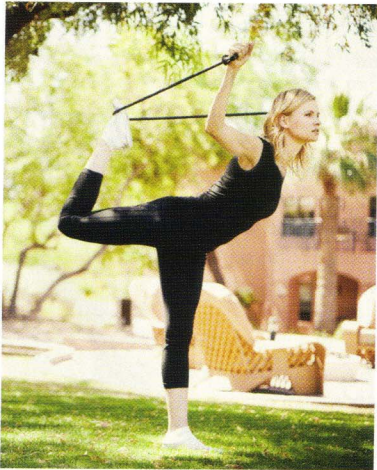




After a morning game of focus and precision, head to The Grill, a gastro pub overlooking the 18th hole at the TPC. Its well-curated menu includes handcrafted lemonade, substantial salads and grilled sandwiches. It's a great place to grab a pint, as suggested by the Grill's Beer Cicerone Jessica Evans, where group tastings are offered for a fun dining experience.

Balancing work and play, the Fairmont Scottsdale Princess offers a unique experience for businesses and corporate groups with the new development of the Palomino Ballroom. Smelling like a brand new car, the 4,710 sq. metre facility looks like one too. Its art deco carpeting, innovative wall installations and stone lampshades are innovative by nature, yet classic by design. Hosting up to 60 groups per season, it's the epitome of elegance and culture in a professional environment.

But the Fairmont Scottsdale Princess is just as keen on family fun. Dive in at the Sonoran Splash complex, a two-pool playground for young and old. Private cabanas shield sunlight on scorching summer days with full ice cream bar service after plunging into a lagoon beneath the trees from a twisting waterslide. If you prefer to stay dry, grab a S'mores kit from the café and celebrate the winter months fireside at one of many roaring pits. Outside the Fairmont, Arizona renders endless thrills. Get an aerial view of the Sonoran Desert by floating 2,400 metres above ground on a hot air balloon ride with Hot Air Expeditions. As the sun rises to light up a cotton-candy sky, the moon starts to set and colourful balloons take flight. Fly above Lake Pleasant and gaze at panoramic landscape atop rigid desert plains and land with a French breakfast and champagne to toast the Balloonist's Prayer.



ARIZONA IS ALL ABOUT EXTRAORDINARY EXPERIENCES AND HAS BEEN PENNED THE "VALLEY OF THE SUN" FOR A REASON, THE PLANET RISING AND SETTING IN DIFFERENT DIRECTIONS, A NEW RAY OF LIGHT EACH DAY.

Visitors to the Fairmont Scottsdale Princess will do the same, as they are free to be whom they want, when they want while doing what they want.

Director of Public Relations, Valerie Lee, considers its cultivation and upkeep of services a great asset. She believes that the resort offers the most versatile experience for visitors to Scottsdale.

"If you want to be cosmopolitan, have a martini at the Stone Rose Lounge, if you want to be chic, go to the Willow Stream Spa, if you want to spend time with the family, visit our Sonoran Splash complex," Lee says. "At Fairmont Scottsdale Princess Resort, you can be whoever you want to be. You get a real feel for Arizona while you're here."

Tumbleweeds are non-existent in Scottsdale, Arizona. A city of transformation, revitalization and gratification, there is so much to discover in spectacular surroundings from land to sky, within each activity, indoors or out. With 314 days of sun a year, there's lots of time to do something new. That's plenty of hours for soul searching. Try it here for a change.

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